

THE PREMIUM STORE

Great BIRTHDAY Special

Saturday, Feb. 28th **2 DAYS ONLY** Monday, March 2nd

Double Premium Store Tickets at All the Places Who Give These
Wonderful Little Saving Coupons, to Celebrate the 1st Anniversary of Hopkinsville's Great Gift Enterprise.

THE PREMIUM STORE began business March 1st, 1913, offering the most perfect system of profit-sharing with cash buyers that has ever been devised, and during the year just closing, it has placed thousands of beautiful, attractive and useful presents in as many homes at

Absolutely No Cost.

Just simply sharing the advantages of cash buying and giving the cash buyers the dividend to which the cash entitles them in the form of premiums of use and ornament that represent MUCH MORE THAN A CASH REFUND.



TO manifest appreciation of the splendid year's success, and to enable others to take advantage of its saving opportunities, every one of the members of the Premium Store organization has agreed to GIVE DOUBLE THE VALUE OF EVERY PURCHASE in Premium Store Tickets, FOR THESE TWO DAYS ONLY.

That means if you buy 10c worth you get TWO 10c TICKETS---if \$1.00 worth you get TWO DOLLARS IN TICKETS, or whatever amount---you get its double in Tickets. This enables you to get the handsome premium you have long desired just twice as quick as ordinarily; or, if you have not seen the many beautiful and useful things---which to see is to desire---you can go to the

PREMIUM PARLORS

In Odd Fellow's Building, Opposite Postoffice.



select the premium you want to begin saving tickets for, and you will be surprised how quickly it is yours, and learn how delightful is the anticipation and how satisfying is the realization. Premiums consist of FURNITURE, SILVERWARE, CHINA, DRAPERIES, BRIC-A-BRAC, CUT GLASS, RUGS and MANY OTHER LINES.

Take Advantage of this Great Chance For DOUBLE VALUE

Remember, all of the Following Places	Give PREMIUM STORE TICKETS:
Averitt-Stowe Co. Drugs	Keach Furniture Co. . . . Furniture
Bassett & Co. Dry Goods	D. W. Kitchen & Co. ^{Incorporated} . . . Book Store
D. M. [Booker, Bakery	T. L. Metcalfe, Florist
W. T. Cooper & Co. . . . Groceries	The Rex, Moving Pictures
Friedman Bros. Meat Market	Miss Fannie Rogers, . . . Millinery
Fred Jackson, Coal	Wall & McGowan, Clothing

The Premium Store

Incorporated.

Hopkinsville's Great Gift Enterprise.

Visit Our Parlor On Ninth Street, Opposite The Postoffice.